# Tourism and Hospitality Industry Event Management Activity

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| **Which venue did you choose and why?**  National Space Centre, Conkers, Bradgate Park, National Forest, Twycross Zoo, New Walk Museum, Sence Valley, Great Central Railway. |  |
| **Who is your event for?**  What age group: is it for children or adults? Which group of people do you think the venue you have chosen would benefit from them visiting? |  |
| **What is your event?**  What event do you think would suit your venue and your chosen group of people? For example, a family fun day or a wedding fair.  What are the details? What day of the week?  What time of day? |  |
| **Advertising**  What’s the events name or the events brand?  How do you advertise your event to your target audience?  Why should people come to your event?  Write some example social media promotions. |  |

# Tourism and Hospitality Industry Skills Activity

What skills did you demonstrate during the event management activity?

Listening – Speaking – Problem Solving – Creativity – Staying Positive

Aiming High – Leadership – Team Work

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| **Situation**  *the situation you had to deal with* |  |
| **Task**  *the task you were given to do* |  |
| **Action**  *the action you took* |  |
| **Result**  *what happened as a result of your action and what did you learn from the experience* |  |