# Labour Market Information Quiz

## Part One – Watch the first 9 mins and 51 seconds of the video and answer questions as you watch. Once the video has stopped, compare your responses with others!

1. Labour Market Information (**LMI**) tells you:

*(Tick all that apply)*

* Which industries are recruiting and where they are located
* Employment information from across the country
* The number of people in certain types of jobs
* What jobs and skills employers are looking for
* Qualifications needed for different jobs
* Growing and declining job areas
* General employment trends

1. LMI is generated: Weekly / Monthly / Yearly?

1. Name 4 **industry sectors** that are currently growing. Any of the following:
   1. IT
   2. Computing
   3. Engineering
   4. Construction
   5. Accounting and Finance
   6. Nursing and Medical
2. Name four different **industry sectors** in the Leicestershire area. Any of the following:
   1. Manufacturing and Engineering
   2. Health and social
   3. Low Carbon
   4. Space
   5. Creative and Digital
   6. Business, Finance and Professional Services
   7. Construction
   8. Logistics
   9. Education
3. What has affected the labour market this year? How have some companies **adapted** to this change?
   1. Covid-19
   2. Temp close or adapt to online services e.g. takeaways
   3. IT and Digital
   4. Online Classes
   5. New technology
   6. Environment
   7. Workforce changes – flexible working, project working
   8. Aging workforce
4. What **work skills** are now in demand as highlighted in the video?
   1. Coding and programming
   2. Data
   3. Digital marketing
   4. Cyber security
   5. AI
   6. Augmented and VR
   7. Cloud computing
   8. Health and social care
   9. Green skills
   10. Key workers
5. How many registered **businesses** are there in the Leicester and Leicestershire area? Can you name any of them?
   1. 490,000 jobs and 43,000 businesses
6. What does **SME** stand for?
   1. Small and medium sized enterprises
      1. Micro 0-9 staff
      2. Small 10-49 staff
      3. Medium 50-249 staff
      4. Large 250+
7. Why can it be beneficial to work for an **SME**?
   1. Meet MD – close to leadership team
   2. Chance to make a name for yourself
   3. More likely to be promoted quicker
   4. Broader breadth of experience

## Part Two – Watch from 9 mins and 51 seconds of the video and answer questions as you watch. Once the video has stopped, compare your responses with others!

1. What top **employability tips** are given on the video?
   1. Don’t panic
   2. Don’t spray and pray – don’t send lots of job application forms, you will have very little success.
   3. Write down your passionate list
   4. Research major job boards – what jobs reconcile with your passionate list
   5. Tailor your applications using language on job spec to populate your CV
   6. Don’t be afraid of failure
   7. 3 questions you need to explain: what have you done so far, what do you want to do next, what are you like as a person.
   8. Be different, stand out from the crowd.
   9. LinkedIn
   10. Keenest / passionate candidate gets the job.

Extension Task – *Vocabulary Builder*

Can you explain to your partner what the words in **bold** mean?

**Labour Market Information** – tells you about the workplace, skills, and job information

**Industry Sectors** – describes a group of businesses that produce / create a similar product or service

**Adapted** – adjust or modify to a situation

**Businesses** – a commercial activity

**SME** – Small or medium sized enterprise

**Work skills and Employability** – there are two types of skills.

* Hard skills, work skills, vocational skills – these will be learned in specific training, for example, CAD software skills if you are looking to be a 3D Designer.
* Soft skills, employability skills or transferable skills – these are qualities that you pick up over time, for example in work experience or hobbies or at school. These are things like: listening , speaking, problem solving, creativity, staying positive, aiming high, leadership, team work.